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HERO!
COLA
STAN GOLDBERG
ESPO!!
MUSTA
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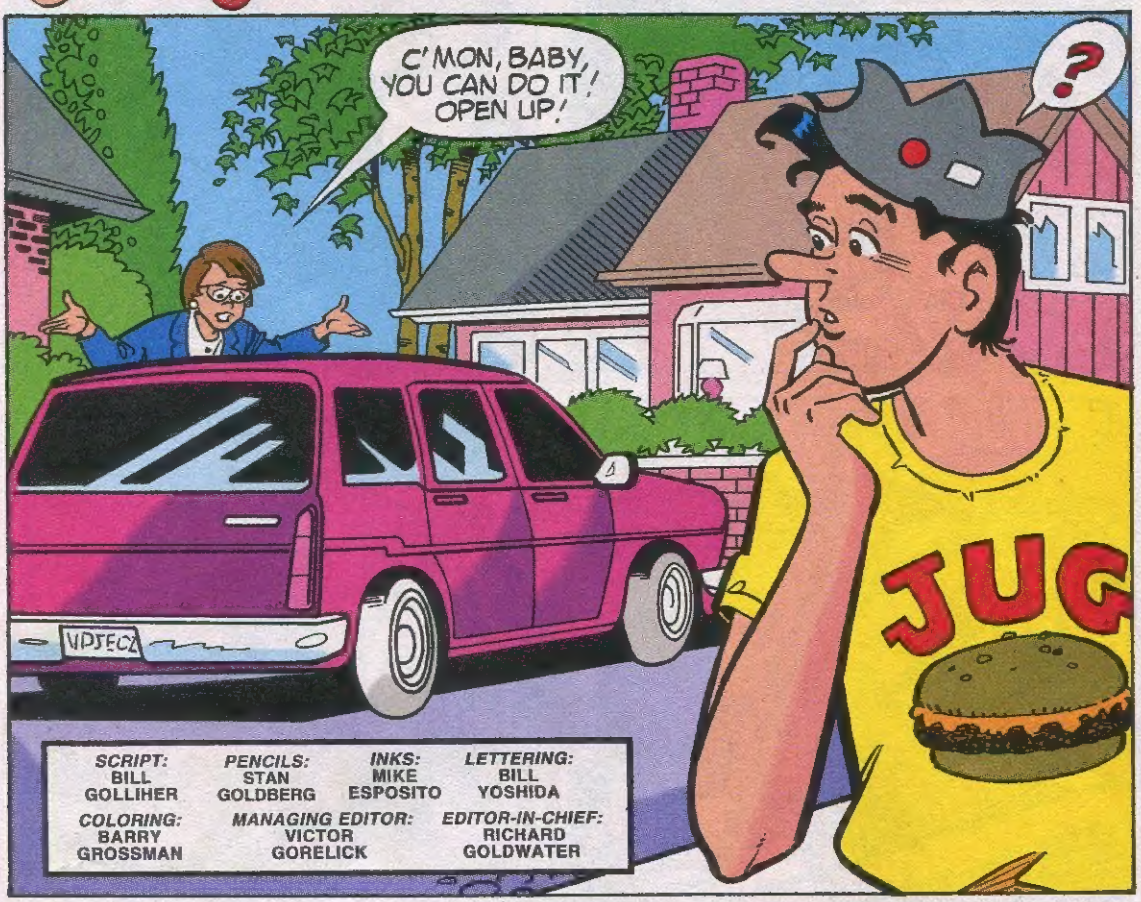

SCRIPT:	PENCILS:	INKS:	LETTERING:
BILL GOLLIHER	STAN GOLDBERG	MIKE ESPOSITO	BILL YOSHIDA
COLORING:	**MANAGING EDITOR:**	**EDITOR-IN-CHIEF:**	
BARRY GROSSMAN	VICTOR GORELICK	RICHARD GOLDWATER	

LISTEN, LADY! I DON'T CARE HOW MUCH YOU SWEET-TALK THAT CAR, YOU'RE GOING TO HAVE TO OPEN THAT DOOR YOURSELF!
NO! YOU DON'T UNDER-STAND!

ARCHIE'S PAL JUGHEAD COMICS (ISSN:10690999), Vol. 2, No. 83, Aug., 1996. Published monthly by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543. Richard H. Goldwater, President and Co-Publisher. Michael I. Silberkleit, Chairman and Co-Publisher. ARCHIE characters created by John L. Goldwater. Single copies $1.50 in the U.S.; $1.65 in Canada. Subscription rate: U.S. $18.00 for 12 issues; $19.80 in Canada. All Canadian Postal Money Orders must be payable in U.S. currency, or by International Money Order. "Jughead" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 1996, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. Second Class postage paid at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543.

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EXACTLY! BUT HE'S TOO INTERESTED IN THAT TOY TO PAY ATTENTION!
HMM! IS THAT HIS FAVORITE TOY?
ACTUALLY HE LIKES THIS ONE BEST-- MR. FROGGY!
MAY I BORROW THAT? WHAT'S YOUR SON'S NAME?
JASON!
OH, JASON! LOOK WHO I'VE GOT--MR. FROGGY!
THAT'S RIGHT, YOU WANT MR. FROGGY, DON'T YOU?!
GHEE!
PULL THAT LITTLE THING!
GKL!
THAT'S A GOOD BOY!
CLICK!
2

THANKS! THAT WAS BRILLIANT OF YOU!
IT WAS NOTHING! JUST COMMON SENSE!
WHAT'S YOUR NAME?
JU
EVERYONE CALLS ME JUGHEAD!
I'M USUALLY PRETTY GOOD AT HANDLING TOUGH SITUATIONS!
HMMM!
HAVE YOU EVER THOUGHT OF A RADIO SHOW?
YEAH, I GUESS WHEN I'M LISTENING TO ONE!
NO, I MEAN DOING A RADIO SHOW, GIVING COMMON SENSE ADVICE!
AHH! WHO'D EVER HIRE ME FOR THAT?
ME! I MANAGE A RADIO STATION IN TOWN!
WOW! I'D LOVE TO DO A SHOW!
JUG
AND SO...
HELLO KRIV LISTENERS! WE'D LIKE TO INTRODUCE OUR NEWEST RADIO PROGRAM...
...ASK JUGGY!"
KRIV RADIO
ON AI
COLA
3

HELLO! I'M JUGGY! IF YOU'VE GOT A PROBLEM JUST GIVE ME A CALL AT 555-KRIV!
ON AIR
CAN YOU ALL BELIEVE JUGHEAD'S GOT A RADIO SHOW?
I ALMOST RAN THE CAR OFF THE ROAD!
WELCOME TO "ASK JUGGY!" WHAT'S YOUR PROBLEM?
YES! I'M DATING A GUY WHO'S VERY JEALOUS! BUT THIS CUTE GUY HAS ALSO BEEN ASKING ME OUT!
DO YOU LIKE THIS OTHER GUY?
JUG
I THINK I MIGHT!
WELL, GO OUT WITH HIM! WHO NEEDS SOMEONE AS JEALOUS AS YOUR BOYFRIEND AROUND?
OH, HI, MIDGE!
I DIDN'T KNOW YOU WERE HERE!
UH... HI! I'VE GOT TO GO!
TELEPHONE
WAIT A MINUTE! YOU DON'T THINK...
IT DID SOUND LIKE HER!

IF IT WORKED FOR HER I'M GOING TO TRY!
YOU GO, GIRL!
TELEPHONE
DON'T FORGET TO DISGUISE YOUR VOICE!
WELCOME TO "ASK JUGGY!" MAY I HELP YOU...
YES, JUGGY! THERE'S A GUY I'M INTERESTED IN, BUT HE DOESN'T SEEM TO KNOW I EXIST!
IS THIS GUY WORTH THE EFFORT?
I THINK SO! HE'S EVERY-THING I EVER WANTED! AND I COULD MAKE HIM VERY HAPPY!
SOUNDS LIKE THIS JERK DOESN'T KNOW WHAT'S GOOD FOR HIM! BUT HANG IN THERE IF YOU THINK HE'S WORTH IT!
THANKS! THAT'S WHAT I WANTED TO HEAR!
LATER...
HI, JUGGY! I'VE GOT A QUESTION FOR YOU!
THAT'S WHAT I'M HERE FOR!
KRIV RADIO
A FRIEND OF MINE BORROWED TEN BUCKS FROM ME LAST MONTH AND HASN'T PAID ME BACK YET!
MAYBE HE DOESN'T HAVE THE MONEY!
5

HE MUST! HE JUST GOT A NEW JOB!
THEN I WOULD DEMAND THE GUY PAY UP!
EPHONE
JUG

DON'T TAKE NO FOR AN ANSWER! TURN HIM UPSIDE DOWN AND SHAKE IT OUT OF HIM IF YOU HAVE TO!
THANKS! THAT SOUNDS LIKE GOOD ADVICE!

LATER....
WELL, FOLKS! THAT WRAPS UP OUR SHOW FOR TODAY! TALK TO YOU NEXT WEEK! SO LONG!
JUGHEAD! THAT WENT GREAT! EVERYONE LOVED YOU!
JUG

YOU ALREADY HAVE A FEW FANS WAITING! THEY SAID THEY'RE TAKING THE ADVICE YOU GAVE THEM!
REALLY?
STUDIO A, B, C.

HERE THEY ARE!
YOU TOLD MIDGE TO SEE OTHER GUYS!
JUGGY, I LOVE YOU!
PAY UP, BUM, OR ELSE!
JUG

YOU KNOW WHAT? I THINK I'D BETTER TAKE MY SHOW ON THE ROAD!
ADIOS!
?
JUG
END

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REGGIE in "HOOP SCOOP"

RANDY, DO YOU WANT TO PLAY A LITTLE ONE-ON-ONE?!
REGGIE! THAT'S NOT FUNNY!
SURE! I'D LOVE TO!
AND SO...
GAME POINT, RANDY-- YOU WIN!
OOF!
WHIZZ
I THINK YOU WORE REGGIE OUT!
THE POOR GUY! HE'S REALLY OUT OF SHAPE!
WHEEZE
Dan DeCarlo
THIS PUBLIC SERVICE ANNOUNCEMENT IS BROUGHT TO YOU BY ARCHIE COMICS AND UNITED CEREBRAL PALSY ASSOCIATIONS!

Jughead
in
"FINDERS CREEPERS"
HI, JUGGY! YOU ASKED ME TO MEET YOU HERE-- IS IT ABOUT THE JOB YOU WERE GETTING?
ARCH! LOOK ...STICKING OUT BEHIND THAT PAIL! IT LOOKS LIKE A...
SCRIPT: JOE EDWARDS
PENCILS: STAN GOLDBERG
INKING: MIKE ESPOSITO
A WALLET! WOW! WE FOUND A WALLET!
HEY! WHAT DO YOU MEAN "WE"?
YOU SPOTTED IT, EAGLE-EYE!

WHAT KIND OF GOOD BUDDY WOULD I BE IF I DIDN'T SHARE THIS...
HEY! THE ONLY THING I'LL SHARE IS RETURNING IT TO ITS OWNER!
HUMPH! YOU'RE RIGHT -- THAT'S WHAT I MEANT -- HEH! HEH!
OF COURSE!! I KNEW THAT!
NO MONEY INSIDE! ONLY CREDIT CARDS AND A NOTE...
FIFTY DOLLAR REWARD IF RETURNED TO OWNER!
FIFTY DOLLAR REWARD IF RETURNED TO OWNER
GULP! ARE YOU SURE T-THIS IS THE PLACE MENTIONED IN THE WALLET?
SURE, ARCH -- LET'S RING THE BELL...
DON'T HAVE TO -- T-THE DOOR IS OPEN... GULP!
CREAK
2

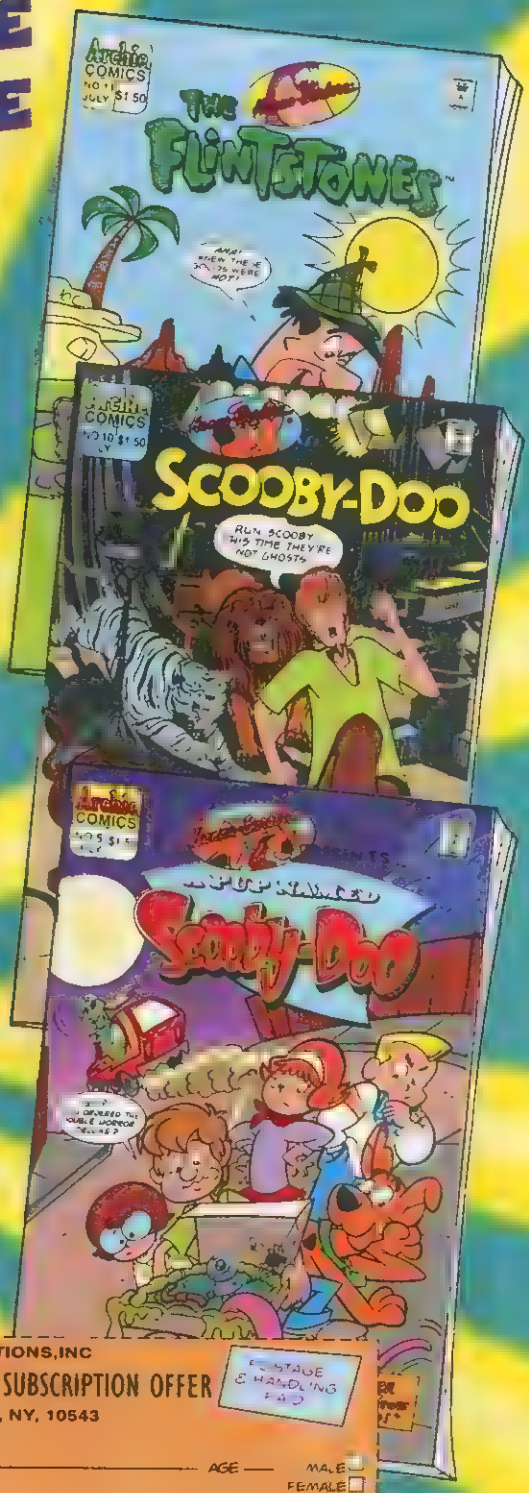
HELLO...
KIND OF SPOOKY! PLEASE DON'T STAND BEHIND ME, JUG!
CREAK CREAK
WHEN I MAKE TRACKS OUT OF HERE... I WANT TO BE FIRST TO LEAVE!
HEY! THERE'S A $50. REWARD WAITING...
I-I KNOW! LET'S GET IT AND GO...
HELLOOO... ANYBODY HERE-- WE CAME FOR THE REWARD!
YOU CALLED, SS-SSSIR?
CLOMP
YEOW
GO UP THESE STAIRS... DOWN THE LONG CORRIDOR... KNOCK ON THE SIXTH DOOR... I SAID SIXTH...
YES!
3

GULP... T-THIS PLACE GIVES ME GOOSEBUMPS-- GOOSEBUMPS...⁂
BOO
YEOW
IF EITHER ONE OF US MAKES IT OUT... PLEASE DIAL 911...⁂
WHICH DOOR DID HE SAY?
THERE ARE SO MANY DOORS-- I THINK THIS IS THE D-DOOR...
WRONG DOOR, JUG... PUFF!
W-WRONG AGAIN!
4

YEOW!!
GULP! TRY ANOTHER DOOR!
EEEOW!
ROARR
YIPE!
ANOTHER SCARY ONE!
GROOOF

WHA' TH...
?
DON'T RUN! YOU'RE IN THE RIGHT PLACE TO COLLECT YOUR REWARD!
HERE'S THE $50. FOR HELPING WITH OUR TESTING PROGRAM!
HUH? I DON'T GET IT-- BUT---
I'M GOING TO SPLIT IT WITH MY GOOD BUDDY JUGHEAD!
NO YOU DON'T! IT'S ALL YOURS, ARCH!
BECAUSE THIS IS MY JOB! I'M A NEW PRODUCTS TESTER FOR A HALLOWEEN COMPANY...AND I DO MARKET SURVEYS FOR THEM!
HI, MOOSE! LOOK ... MOOSE! OUT BEHIND THAT PAIL! IT LOOKS LIKE A...
A WALLET, DUH!
END

MAKE SURE THESE GREAT TITLES ARE IN THE HOUSE!



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EDITOR'S NOTEBOOK

Dear Archie Readers,

It's nice to receive letters from fans telling you what a great job you're doing. It's also nice to know how much you enjoyed certain stories or issues. Knowing your favorite artist or writer is also very helpful. Complimentary letters are always welcome... but so are critical ones.

In the APRIL-dated issues which were on sale this past February, I promoted a story in my column in which Archie is wearing an earring. This story entitled "Ear Ache" was scheduled to appear in ARCHIE #447. It never did. I received some very critical letters and expect others.

The first thing I'd like to do is apologize to all those readers who purchased a copy of Archie #447 looking for that story. Unfortunately, "Ear Ache" was not ready on time. In order to avoid missing a critical deadline, I had to substitute another story in its place. It was an unavoidable situation that hopefully will not happen again. I'm planning to run this elusive "earring" story in an upcoming Archie issue, sometime this fall.

Anyway, guys, before you head for camp, the beach or wherever you're planning to spend your summer vacation, think ARCHIE COMICS. All the issues planned for this summer will keep you laughing at least until you start seeing back-to-school sales. Don't forget, Archie Comics publishes, in addition to our regular Archie titles, SONIC THE HEDGEHOG, SCOOBY-DOO and THE FLINTSTONES. So spend your summer with Archie and his friends. You won't be disappointed, that is unless you're looking for the "Ear Ache" story. Just kidding. This is where I came in. Better quit while I'm ahead.

Send your letters to: Victor Gorelick, Editor, ARCHIE COMIC PUBLICATIONS, INC. P.O. Box 419, Mamaroneck, NY 10543-0419

Archie's ClubNews

by Ellen Leonforte

Rami Dahud
Millbrae, CA

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Skateboarding began as a southern California beach diversion for surfers when the ocean waves were too flat for them to ride the curves. The miniature surfboard became just as popular on streets and in parks across the country when they put on maneuverable polyurethane wheels. Not every board is the same. There is a difference between an 80s and a 90s board. In the 80s, the boards were wide and had rails on the side which made them heavier and harder to turn and to do tricks on. In the 90s, the rails were taken out and the boards are slimmer, easier to turn and do tricks with like allies and heel flips.

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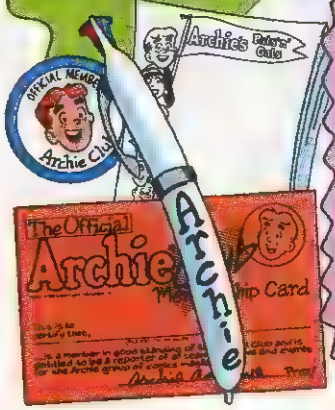

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Jughead
-in-
"CLEAR AS CRYSTAL"
MOOSE, LOOK AT WHAT I GOT AT A GARAGE SALE... A CRYSTAL BALL!
EDWARDS • RUIZ • KENNEDY
WHAT DO YOU USE IT FOR, JUGHEAD?
WELL, I HEARD IT COULD TELL THE FUTURE!
REALLY, JUG?
OKAY! TELL ME WHAT'S THE FUTURE?
EVERYTHING FROM NOW ON!
END

HE'S LIGHT ON HIS FEET! THAT GIVES US A REAL SHOT AT THE TRACK MEET THIS SATURDAY!
" A REAL SHOT" BUT NOT IN THE BAG, EH, COACH?
Jughead
-in-
"GLORY STORY"
R

SCRIPT: CRAIG BOLDMAN PENCILS. STAN GOLDBERG INKS: MIKE ESPOSITO

HOWEVER, THERE ARE WAYS TO SPUR JUGHEAD ON TO HIS MAXIMUM SPEED!
?
IT'S VERY SIMPLE, JUGHEAD! WE JUST MOUNT THIS REAR VIEW MIRROR ON YOUR FOREHEAD!
AND THAT WILL MAKE ME RUN FAST?
R
IT WILL WHEN YOU SEE WHAT'S ON THIS BRACKET BEHIND YOU!
YAAAH!
ZOOOMMM
FANTASTIC! HIS BEST TIME EVER!
HOW'D YOU DO IT, DILLY?
R
2

YOU'D RUN FAST TOO IF YOU SAW THE IMAGE OF ETHEL BREATHING DOWN YOUR NECK!
DILTON, YOU'RE A GENIUS!
THAT'S COMMON KNOWLEDGE!
THE IDEA IS GOOD, BUT I CAN SUGGEST AN IMPROVEMENT!
COACH
I'LL LOOK SILLY WEARING THIS STUFF!
BUT IT'S FOR THE GLORY OF RIVERDALE HIGH!
SEE? NOTHING GETS JUG'S ADRENALINE GOING LIKE ONE OF POP TATE'S BURGERS!
LEMME AT IT! SLURP!
ZOW!!
EGAD! WHAT'S THAT BLUE STREAK THAT'S BURNING UP THE TRACK?
A LITTLE OVERDONE!
IT COOKED FROM FRICTION!
3

ARE YOU SURE THESE STUNTS ARE LEGAL?
I CAN'T FIND ANY RULES AGAINST THEM!
RULES
THAT WAS HIS BEST TIME YET!
YOU CALL THAT RUNNING?
I'VE NEVER SEEN NEEDLENOSE MOVE FASTER THAN WHEN HE HEARS THESE WORDS!
CLICK
HEY, JUG! WHERE'S THAT FIVE BUCKS YOU OWE ME?
!!
R
GET BACK HERE! COME ON, COUGH UP THAT FIVE BUCKS!
THIS IS FANTASTIC!
HOLD ON! HERE'S WHAT WE NEED!
4

PUFF! PUFF! THAT'S IT! I CAN'T GO ANOTHER STEP!
SON, I NEED FOR YOU TO HOE THE GARDEN!-AND AFTER THAT THE LAWN NEEDS MOWING AND THIS ATTIC...
KRAKKA-BOOM!
THESE ARE ALL GREAT IDEAS, BUT WHICH ONE SHOULD WE USE?
WHY PICK ONE? USE ALL OF THEM!
I'LL SAY THIS...HE SURE HAS A PECULIAR WAY OF BRINGING GLORY TO THE SCHOOL!
PAY UP! PAY UP!
END

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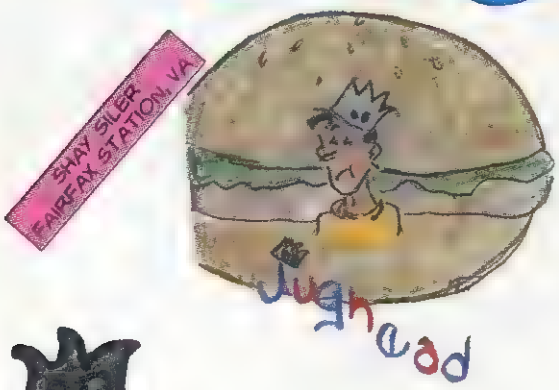
SO WE WERE HIKING TO THIS REALLY COOL CAMPSITE FOR A BOWL OF CAP'N CRUNCH!!
CAP'N CRUNCH
WHEN WE CAME TO THIS WEIRD LOOKING BRIDGE!
THEN THE CAP'N DROPPED IN AND YELLED "JUST THINK OF WHAT YOU WANT AND GO FOR IT!"
GOTTA HAVE THAT CRUNCH!
YUM!
ALL MINE!
THE THOUGHT OF THAT SWEET DELICIOUS CRUNCH GOT US RIGHT OVER THAT BRIDGE!
THAT'S HOW WE GOT TO OUR AWESOME CAMPSITE AND OUR HUGE BOWLS OF CAP'N CRUNCH® CEREAL!
YOU AND THE CAP'N MAKE IT HAPPEN!
CRUNCH!
CAP'N CRUNCH

fan art



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FAIRFAX STATION, VA

JUGHEAD

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SASKATCHEWAN, CANADA
AGE 8

MELODY ROBINS
SAN FRANCISCO, CA
AGE 9

INDIA BAYONNE
EUGENE, OR
AGE 11

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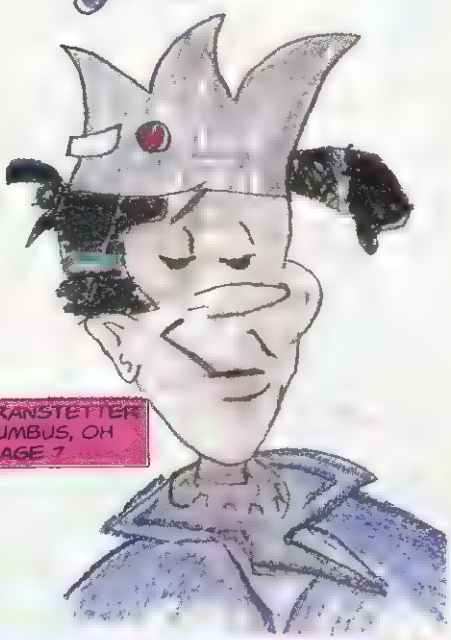

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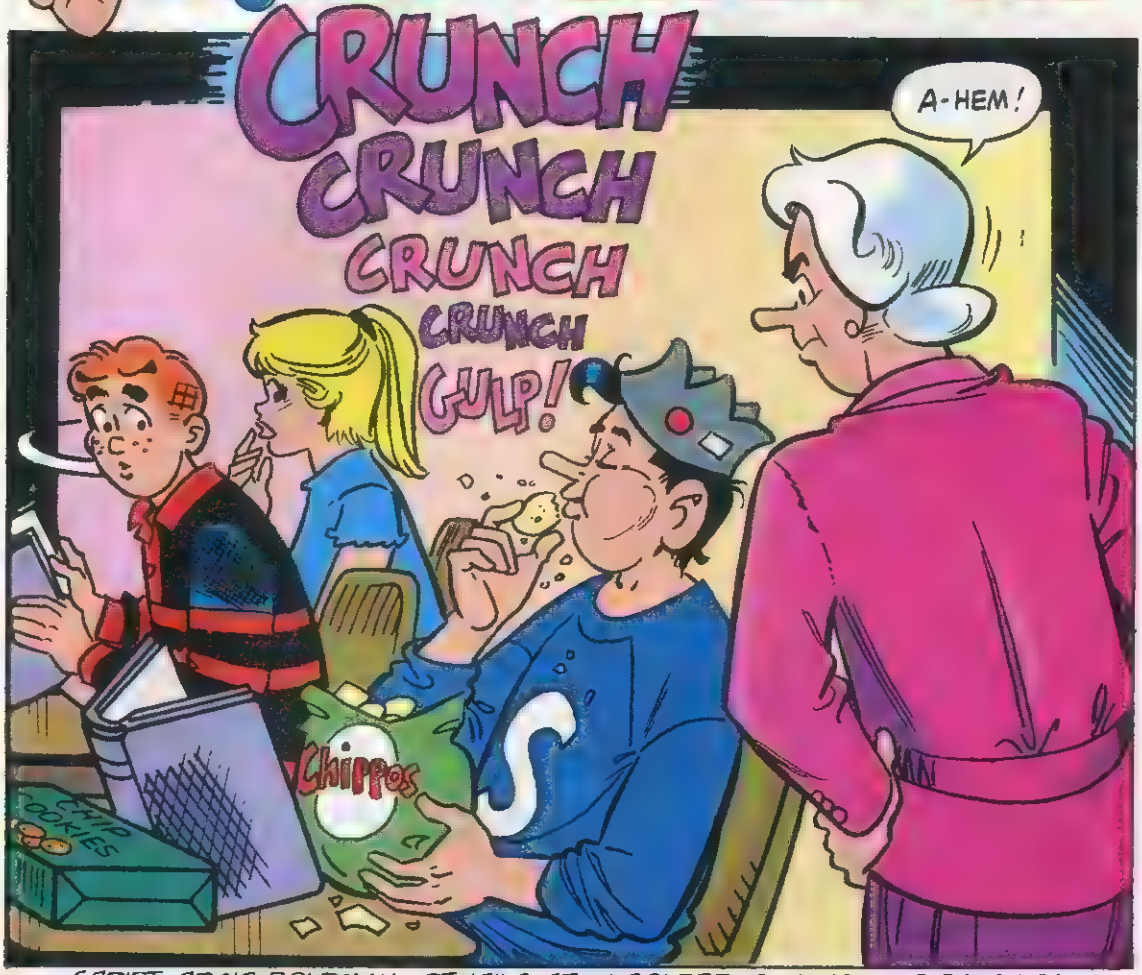
Jughead in "BRAIN FOOD"



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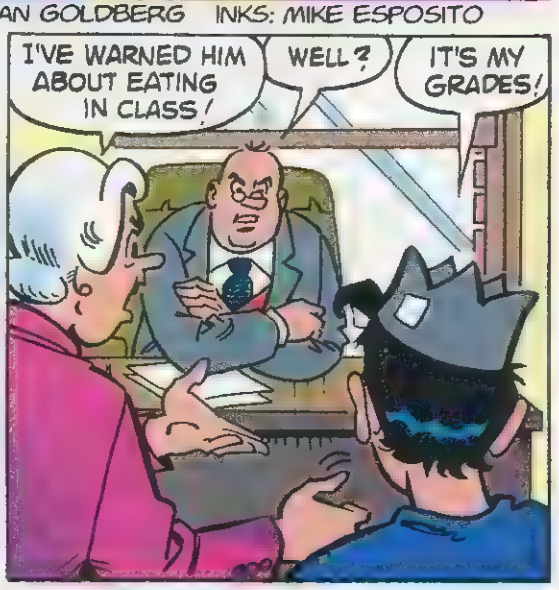
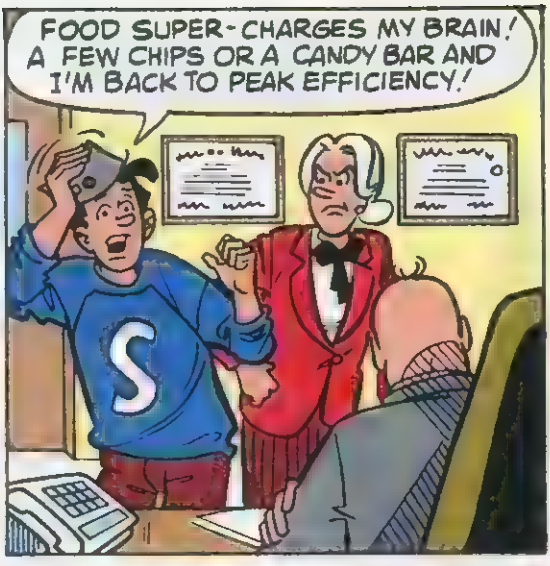


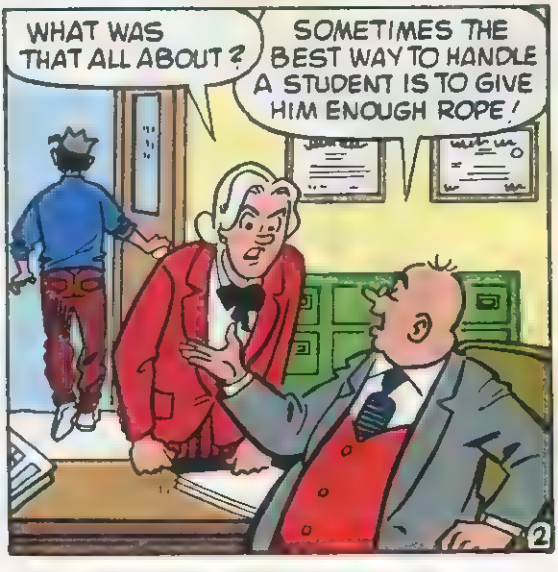
YOUR GRADES AREN'T SO GOOD THAT YOU CAN TAKE LIBERTIES IN CLASS!
RIGHT! THEY'VE BEEN SLIPPING LATELY!


FOOD SUPER-CHARGES MY BRAIN! A FEW CHIPS OR A CANDY BAR AND I'M BACK TO PEAK EFFICIENCY!

WHAT A LOAD OF BOOSHWAH!
NOW, MISS GRUNDY! WHO KNOWS JUGHEAD BETTER THAN JUGHEAD?

WHAT?!
IF HE SAYS FOOD MAKES HIM SMARTER, WE SHOULD ENCOURAGE HIM! WE WANT OUR STUDENTS AT THEIR BEST!

THANK YOU, SIR! I KNEW YOU'D UNDERSTAND!
BACK TO CLASS NOW! AND DO WHATEVER IT TAKES TO MAKE YOU AN "A" STUDENT!


WHAT WAS THAT ALL ABOUT?
SOMETIMES THE BEST WAY TO HANDLE A STUDENT IS TO GIVE HIM ENOUGH ROPE!
2

GIVE THAT ONE ENOUGH ROPE AND HE'LL LASSO A STEER FOR HAMBURGERS!
NONSENSE! WE SIMPLY MAKE HIM PROVE HIS SILLY CLAIM!
SO HE NIBBLES IN CLASS! WHEN HE CAN'T DEMONSTRATE AN IMPROVED PERFORMANCE, HE'LL EAT HIS WORDS!
CRUNCH CRUNCH
WHAT'S HE, OFFICIAL FOOD TASTER?
HE GOT A SPECIAL DISPENSATION FROM THE TOP!
OH, MISS GRUNDY! I'M CURIOUS ABOUT THE JONES BOY'S LATEST TEST SCORES!
I ASSUME WE CALLED HIS BLUFF?
ASSUME AGAIN! THESE ARE HIS BEST GRADES ALL QUARTER!
3

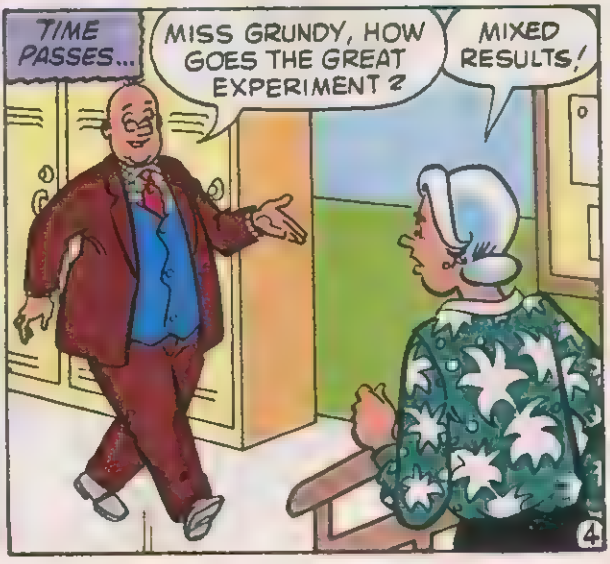
FASCINATING! OBVIOUSLY, WE MUST CONTINUE TO COOPERATE! WE GO WITH WHAT WORKS!
OBVIOUSLY!

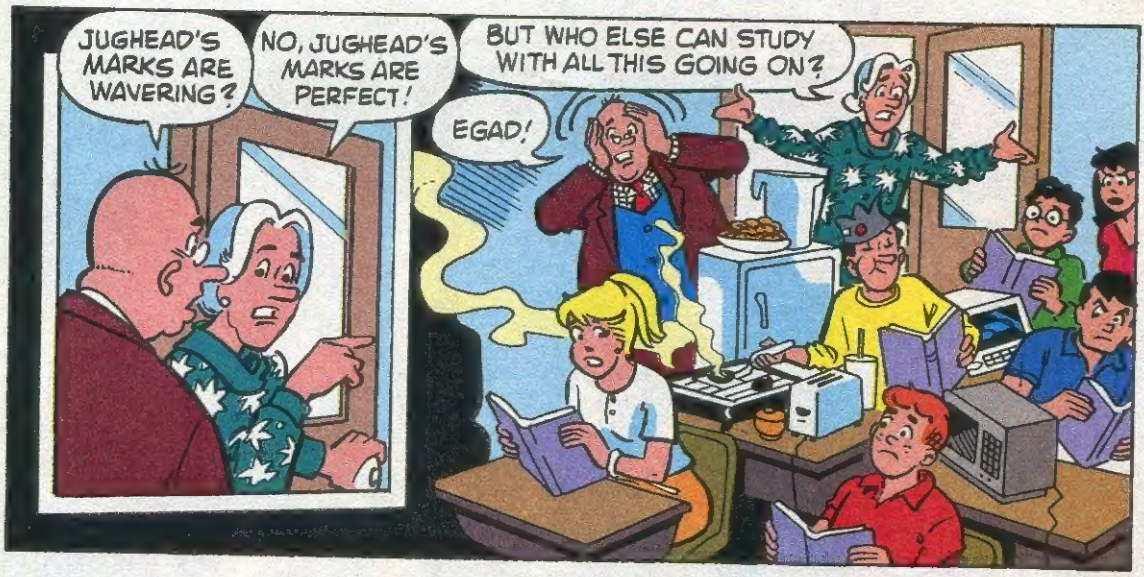
SETTING UP A COMMAND CENTER, JUG?
DOUGHNUTS
ICE CREAM

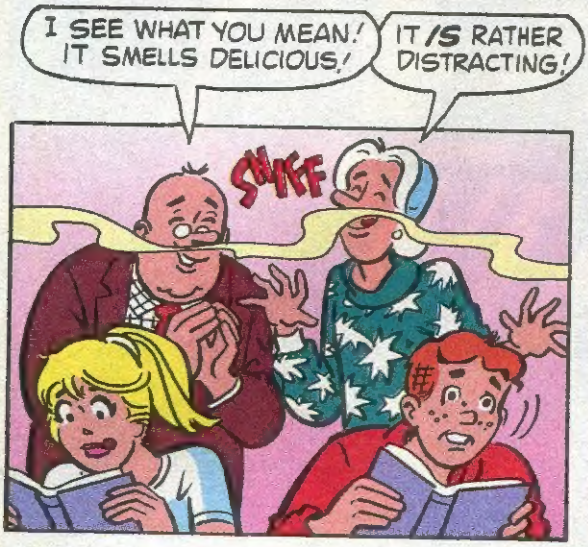
NO, A SNACK COUNTER! GOTTA KEEP MY BRAIN CELLS FAT AND HAPPY!
ICE CREAM
DOUGHNUT

THE MORE HE STUFFS HIS FACE, THE MORE HIS GRADES GO UP!
WE DARE NOT INTERRUPT! HIS EDUCATION IS AT STAKE!
100

AFTER ALL, WE ARE RUNNING AN INSTITUTE OF LEARNING HERE!
REALLY? I COULD HAVE SWORN IT WAS A DELI!


TIME PASSES...
MISS GRUNDY, HOW GOES THE GREAT EXPERIMENT?
MIXED RESULTS!
4


JUGHEAD'S MARKS ARE WAVERING?
NO, JUGHEAD'S MARKS ARE PERFECT!
BUT WHO ELSE CAN STUDY WITH ALL THIS GOING ON?
EGAD!


I SEE WHAT YOU MEAN! IT SMELLS DELICIOUS!
IT IS RATHER DISTRACTING!
SNIFF

I SUPPOSE WE'LL HAVE TO ADJUST! WE CAN'T TURN THE SCHOOL UPSIDE DOWN FOR ONE STUDENT!
I SUPPOSE NOT!

SO...
JUG, HOW 'BOUT ANOTHER BURRITO?
DON'T FORGET MY FRIES!
MORE PIE, JUG!
JUGHEAD'S GRADES ARE BACK DOWN, BUT THE REST OF THE CLASS IS DOING GREAT!
MATH
END

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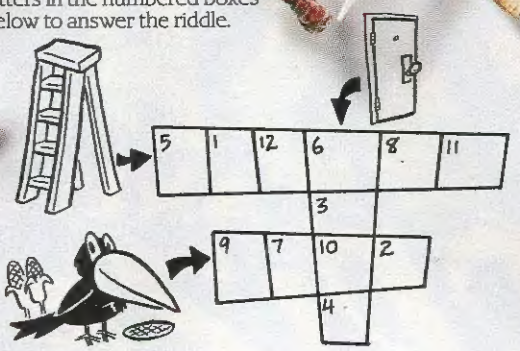
BREAK TIME!

First solve the picture crossword. Then copy the letters in the numbered boxes below to answer the riddle.



How many Kit Kat bars can you find?

Find the things that rhyme with "Kat."

If you break this, people will cheer.

1	2	3	4	5	6	7	8	9	10	11	12

Hey, when you're finished with these puzzles, give your brain a break and have a Kit Kat bar. Crisp wafers in creamy chocolate. What's there to think about?

How many things can you find that fly?

ANSWER: A WORLD RECORD

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